

ENFINITY

LIFETIME ROOFING SYSTEM

**Designed by Roofing Experts for the
Roofing Professional**



ENFINITY LIFETIME ROOF PERFORMANCE SHINGLES WITH ARMOURZONE



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Mother Nature can howl all she wants.

Lesser shingles may rip and tear when Mother Nature starts screaming, but Enfinity Roofing holds its ground. Our oversized shingles feature ArmourZone® for incredible nail-holding power and they carry a 130mph (210km/h) limited wind warranty.

At the core of every shingle is a durable fiberglass mat. This, along with its thick asphalt coating, makes it one of the heaviest shingles in its class. The weight helps the shingles lie flat and stay put on your roof, thwarting the wind from prying them up. In addition, we apply the proprietary FastLock® sealant along the bottom edge. When this special adhesive is activated by the radiant heat of the sun, it creates a super-strong bond to further defeat the wind. To protect its asphalt and keep it performing its best, the shingle is coated with colored granules. The exclusive, advanced color blending technology enables you to choose from high-definition hues to complement your home's style, enhance curb appeal and be the envy of the neighborhood.

BEAUTIFUL HI-DEF COLOR BLENDS

Enfinity Roofing feature the 11/4-inch ArmourZone nailing area that's made with a tough reinforcing woven band for incredible nail-holding power. In high winds, it helps shingles resist nail pull-through like nothing else.



PERFORMANCE ELEVATED.

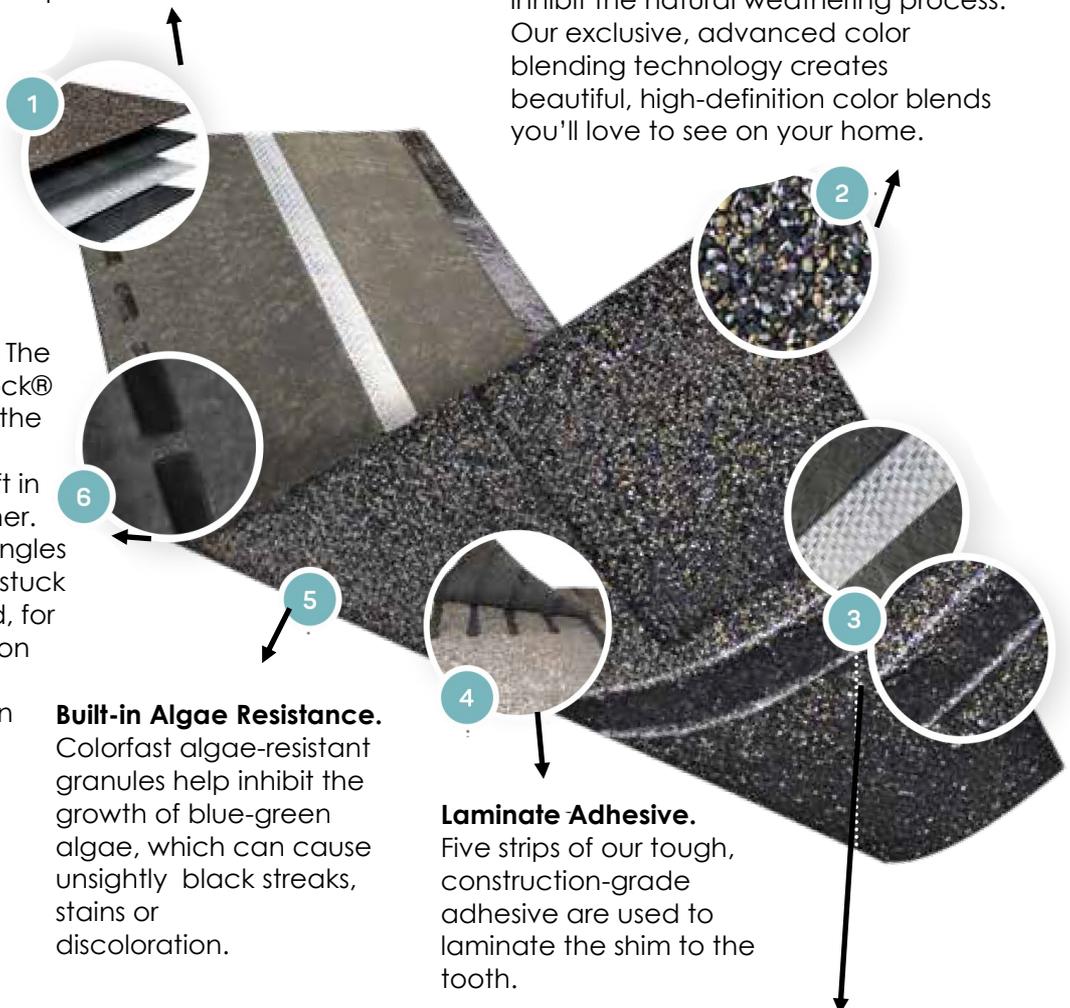
Performance-class asphalt shingles are industry heavyweights because the more we put into them, the more you'll get out of them. Here's what elevates the performance of the Enfinity Shingle.

Performance Begins at the Core.

Enfinity Performance Shingles offer superior protection against wind uplift and water infiltration.

Performance-class shingles are among the industry's heaviest thanks to a durable fiberglass mat covered with a thick coat of asphalt.

Granule Coverage and Adhesion. We quarry, crush and colorize our granules to exact specifications. The granules' main purposes are to protect the underlying asphalt against damage from the sun's harmful rays and to help inhibit the natural weathering process. Our exclusive, advanced color blending technology creates beautiful, high-definition color blends you'll love to see on your home.



Effective Sealing. The proprietary FastLock® sealant is among the industry's best for resisting wind uplift in hot or cold weather. This means the shingles will stick and stay stuck where they're laid, for effective protection against shingle blowoff which can lead to water infiltration.

Built-in Algae Resistance. Colorfast algae-resistant granules help inhibit the growth of blue-green algae, which can cause unsightly black streaks, stains or discoloration.

Laminate Adhesive. Five strips of our tough, construction-grade adhesive are used to laminate the shim to the tooth.

Nail-Holding Power. Our Performance shingles are reinforced with "ArmourZone®." The 1 1/4-inch wide nailing surface for correct nail placement, with a tear-resistant, woven band on the back, provides even more fastening strength over a wider surface. Nails applied in this area are optimally positioned to help resist nail pull-through and shingle blow-off, even in high-wind conditions.

Extreme BEAUTY you can see.

You'll love how Enfinity Performance laminated shingles can enhance the appearance of your home.

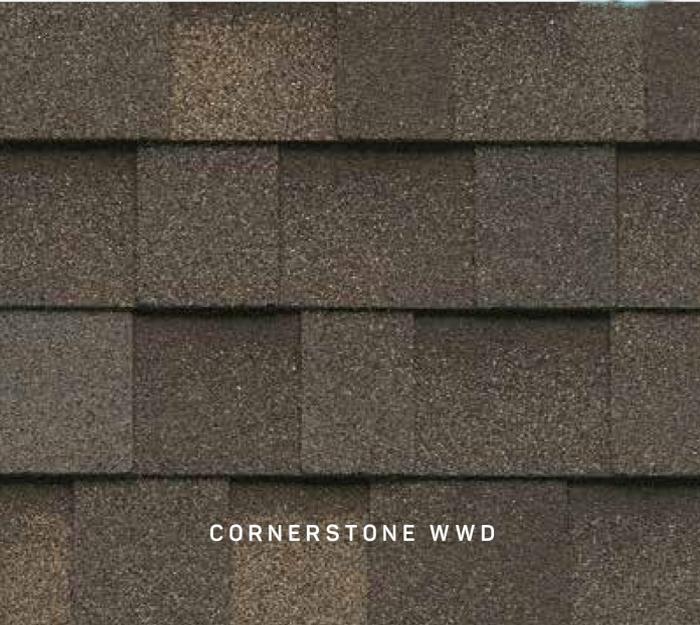
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DRIFTSHAKE

BROWNSTONE

An array of eye-catching, high-definition color blends are offered to complement any style of home. Deep shadow bands provide breathtaking contrast, while highlights punctuate the pattern. Your biggest challenge? Narrowing your choice down to just one favorite.



CORNERSTONE WWD

CORNERSTONE WWD

Natural, relaxed, stately, welcoming.

PERFECT PAIRINGS: Stone, wood, brick, masonry, siding (especially cream, beige or grey).

DRIFTSHAKE

Warmly casual, relaxed, breezy.

PERFECT PAIRINGS: Stone, logs, brick, wood, siding (especially brown, cream or grey).

BROWNSTONE

Rustic charm, sophisticated urban chic.

PERFECT PAIRINGS: Stone, brick, wood, siding (especially light, medium or dark brown, cream or grey).

GRANITE BLACK

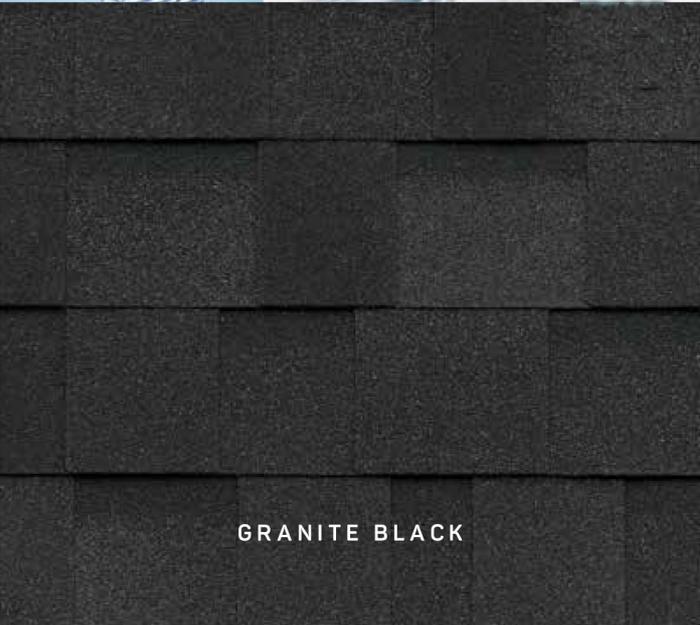
Formal, classic, urban chic, traditional, elegant.

PERFECT PAIRINGS: Stone, brick, masonry, siding (especially red, white or grey).

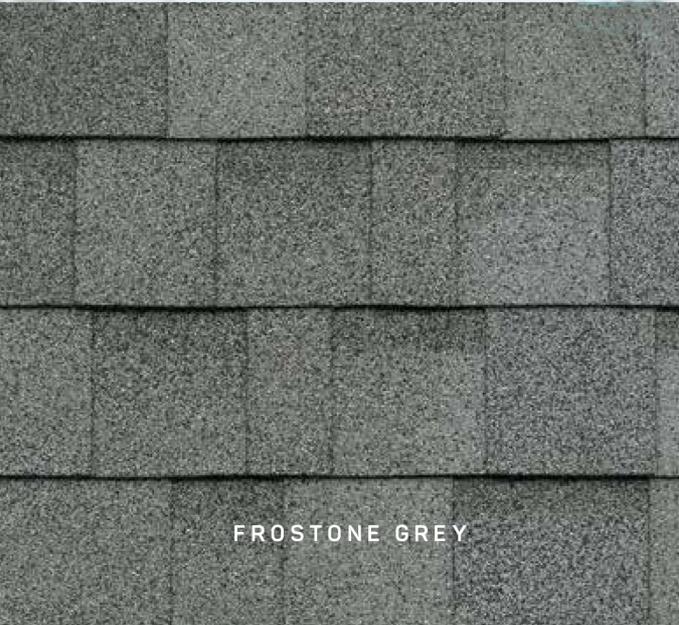
FROSTONE GREY

Clean, contemporary, upscale, unexpected.

PERFECT PAIRINGS: Natural stone, grey masonry, grey or white siding.

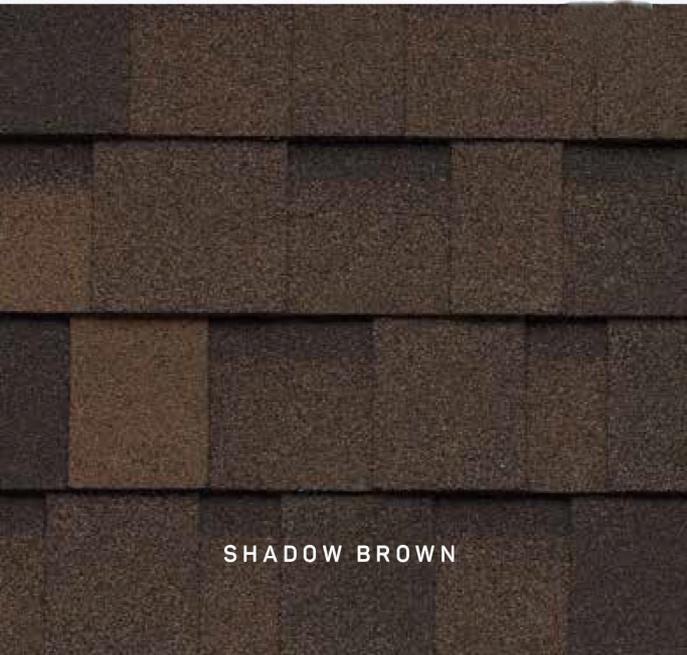


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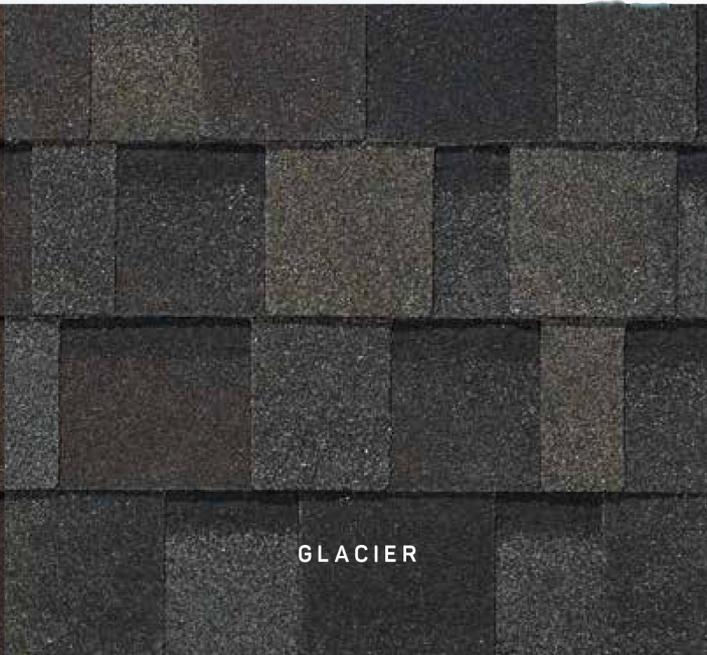


FROSTONE GREY

Do you want your home to stand out dramatically or blend in harmoniously? Either way, you're sure to boost your home's curb appeal and potentially its resale value with our high-quality Performance shingles.



SHADOW BROWN



GLACIER

SHADOW BROWN

Transitional shades and earthy tones. Classic or contemporary elegance.

PERFECT PAIRINGS: Stone, wood, masonry, brick, siding (especially brown, grey or cream).

GLACIER

Stately, formal, elegant, traditional.

PERFECT PAIRINGS: Stone, brick, masonry, siding (especially white, dove-grey or midnight-blue).

SEDONA

Warm, inviting, expansive, dramatic, yet casual, too.

PERFECT PAIRINGS: Logs, wood siding, brick (especially red).

CASTLE GREY

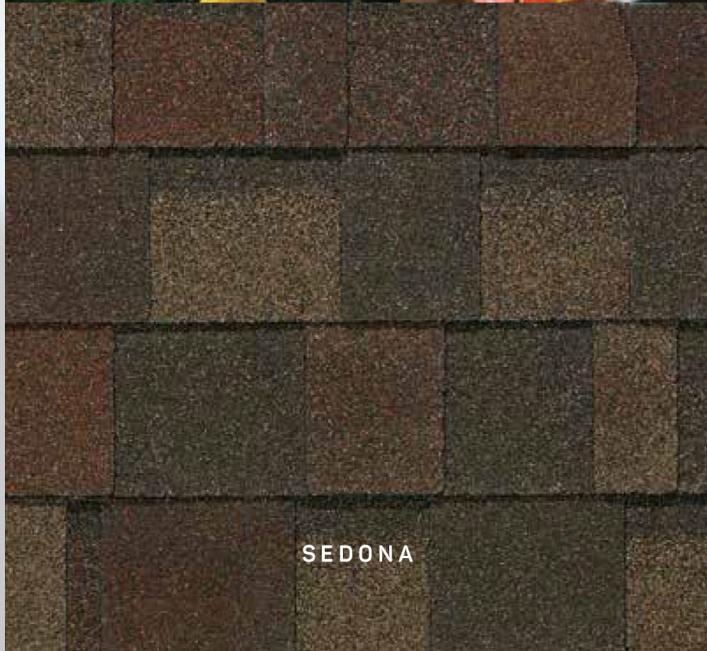
Formal, traditional, sophisticated, elegant, impressive.

PERFECT PAIRINGS: Stone, wood, brick, siding (especially white or various pastels).

PACIFIC RIM

Dramatic, adventurous, bold, daring.

PERFECT PAIRINGS: Stone, wood, brick, (especially red or grey).

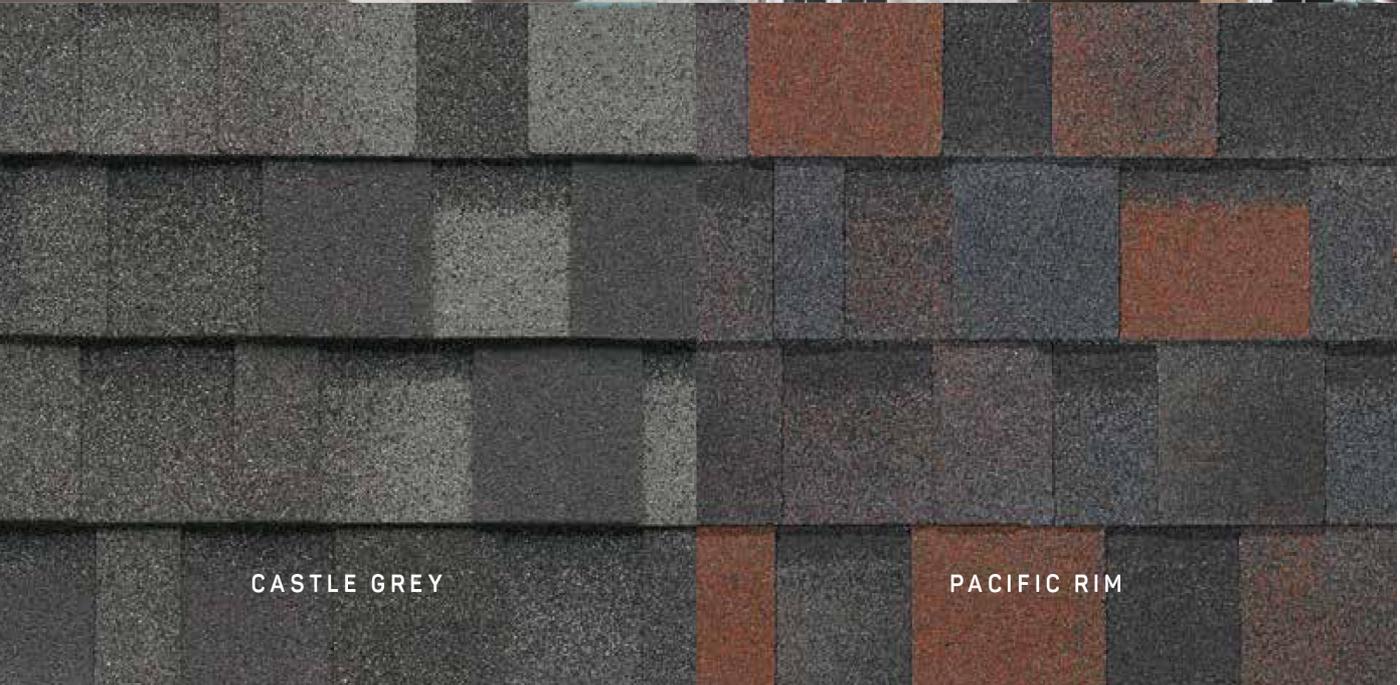


SEDONA

Our color blends are all high-definition, with deep shadow bands and color gradations that combine to create texture and visual appeal. Don't be surprised when people ask what kind of shingles are on your home.

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Color Featured: Glacier



CASTLE GREY

PACIFIC RIM

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APPALACHIAN

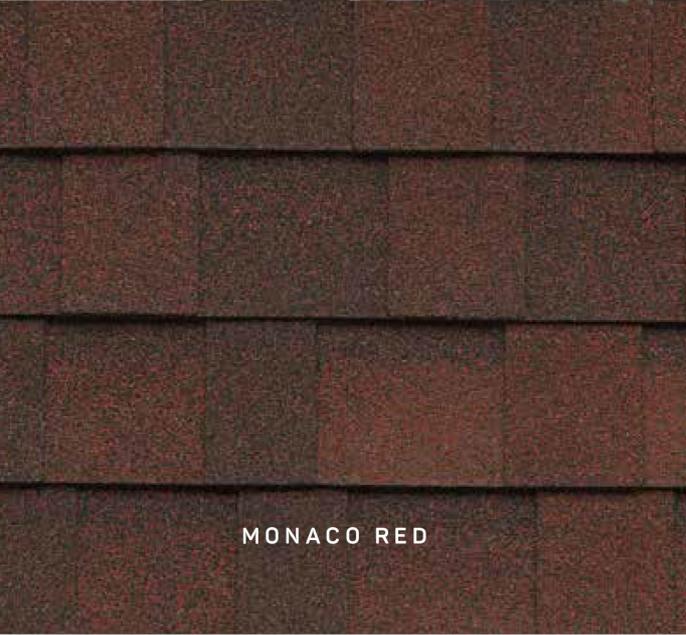
Casual, informal, relaxed, yet understated.

PERFECT PAIRINGS: Stone, wood, brick, siding (especially white, light to dark grey, medium to dark blue).

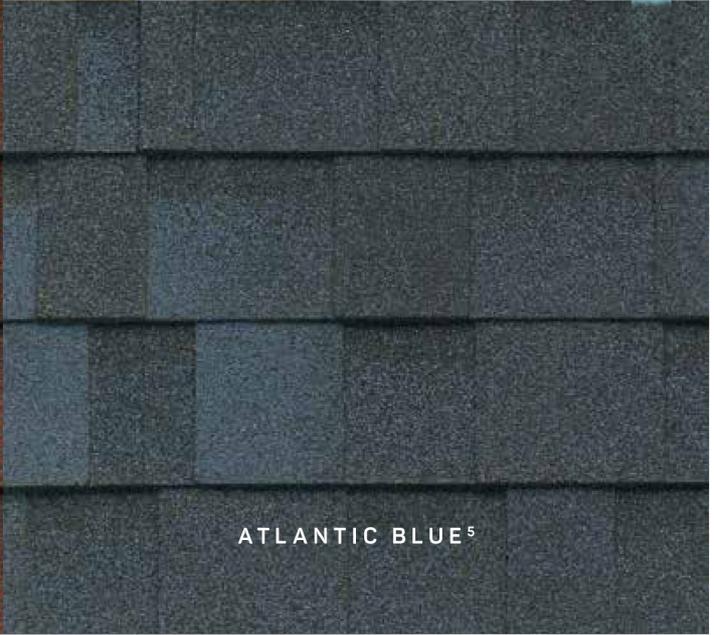


APPALACHIAN

BISCAYNE



MONACO RED



ATLANTIC BLUE⁵

BISCAYNE

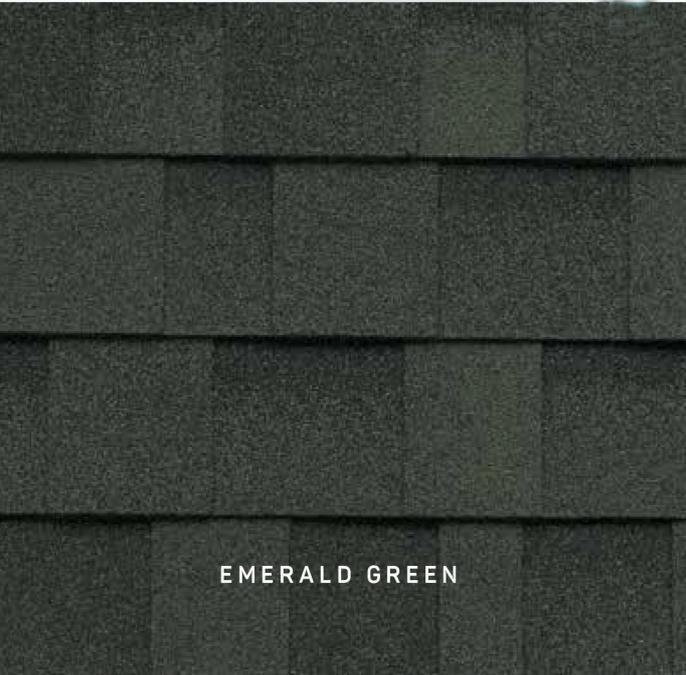
Laid-back, welcoming, carefree.

PERFECT PAIRINGS: Stone, wood, brick, siding (especially white or various pastels).

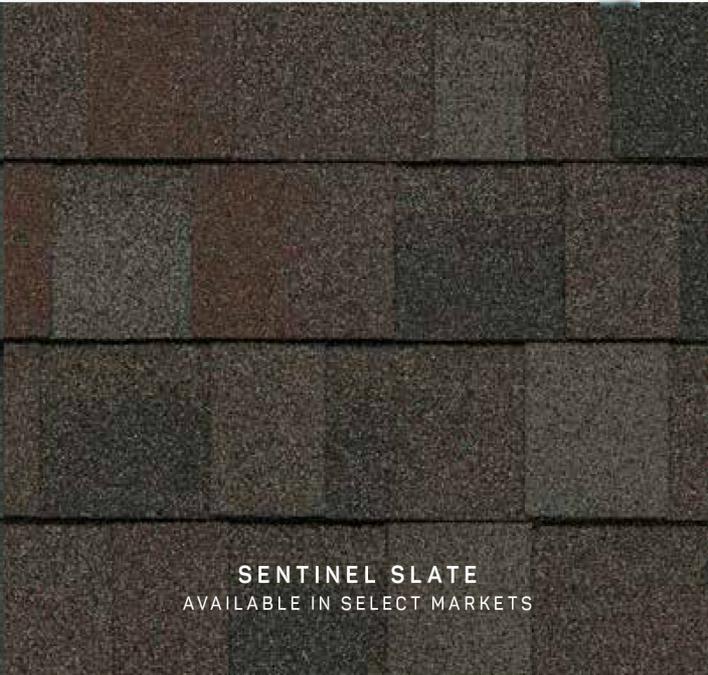
EMERALD GREEN

Earthy, natural, soothing.

PERFECT PAIRINGS: Log, wood or earth-tone composite siding, brick (especially red).



EMERALD GREEN



SENTINEL SLATE
AVAILABLE IN SELECT MARKETS



Color Featured: Biscayne

Can't decide on a shingle color?

We are here for you! Our representatives are here for your service. Our design consultant can review all of the options and guide you towards your forever roof!

SENTINEL SLATE

Classic, dramatic, upscale urban.

PERFECT PAIRINGS: White or grey stone, brick or siding; black, white or grey trim.

ATLANTIC BLUE⁵

Enduring, daring, different.

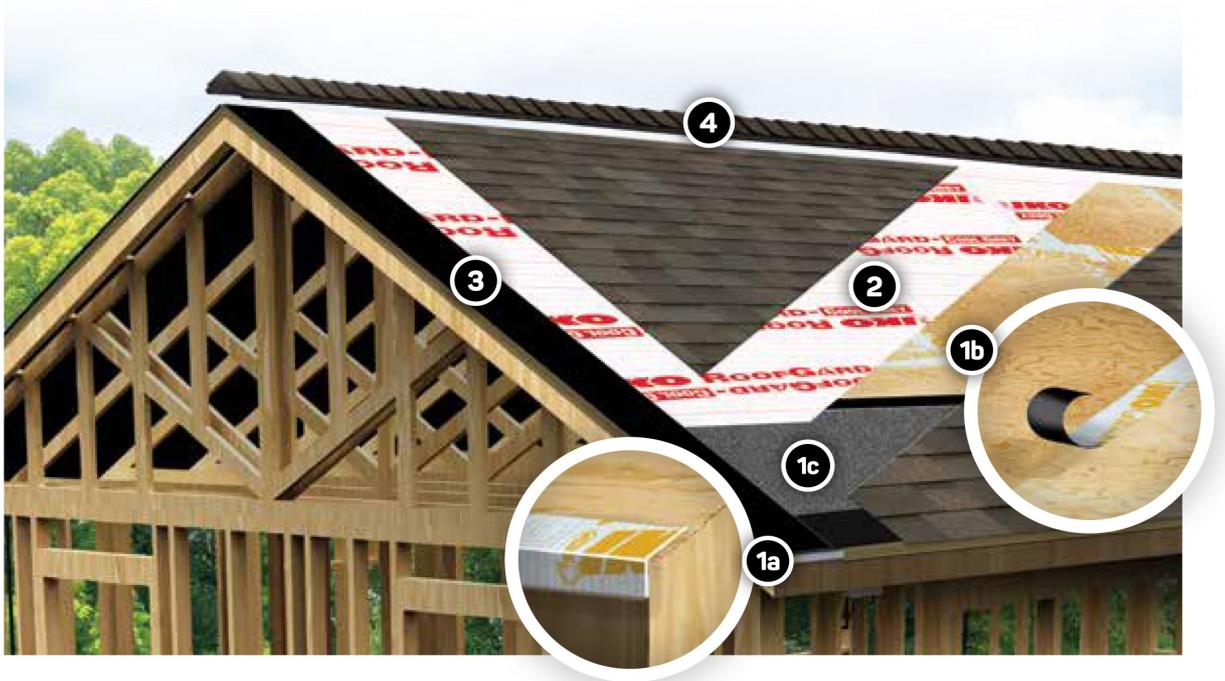
PERFECT PAIRINGS: White or grey siding, stone or brick.

MONACO RED

Bold, dramatic, eye-catching.

PERFECT PAIRINGS: White, grey or beige stone siding or brick.

Shingles are your home's first line of defense, but they protect, perform and look their best installed with the recommended Enfinity Lifetime roofing system. Integrated Roofing Accessories shown below.



DECK PROTECTION	SYNTHETIC UNDERLAYMENT	ROOF STARTERS	CAPPING SHINGLES
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1. **GoldSeam™ Roof Sealing Tape** 1a. Apply where the fascia and eaves meet. 1b. Apply over seams when sealing the deck using synthetic underlayment. **WinterShield** 1c. Apply under shingled roofs to prevent water infiltration due to ice dams and wind-driven rain.

2. **PermaShield** It's lighter and easier to handle, making it faster to install. The synthetic, non-breathable material provides a superior slip-resistant surface. It's easy to install around vents, dormers, and other roof structures. And since it's grey instead of black, it absorbs less of the sun's radiant heat

3. **Enfinity Starter** Apply starter shingles with our own high strength thermally activated sealant or use the double-sided starter roll at eaves and rakes to help ensure wind resistance at that critical first course of shingles.

4. **UltraHP®** Our specially constructed-ridge cap shingles are designed to provide a high quality alternative to using cut-up roof shingles to protect this important area. The "HP" stands for "High Profile," which means that they're also designed to add dimension, depth and texture to your roofline and rakes.

